



**COLON CANCER AWARENESS**  
**WWW.RIDINGFORAREASON.NET**

## 2018 SPONSORSHIP LEVELS

A package deal will consist of the following for 1 person:

- \* Ride admission ticket
- \* Dinner ticket
- \* Concert tickets
- \* Grudge Match Drag Racing
- \* ATV Pull
- \* Show n' Shine Event
- \* Event T-shirt
- \* Goody Bag

Ride Tickets include: Ride, Concerts, ATV Pull & Drag Races

### Food Vendors and Vendor Booths

No booth fee, 15% of total profit goes to R4R charity as a donation.

### \$100 Banner Sponsor

Business/Personal name on the \$100 banner. Announced twice during event.

### \$250 Banner Sponsor

Business/Personal name on the \$250 banner. Announced four times during event.

### \$500 BRONZE SPONSOR (Unlimited Sponsorships)

#### \$500 Banner Sponsor

- 3'x5' banner (provided or made) hanging either on Bass' Lodge or Event area.
- Logo on Shirt
- Announced 6 times during event.

### \$1,000 SILVER SPONSOR (Unlimited Sponsorships)

- 20x20 Vendor Space, display your inventory in the field in the event area
- Must be set up by 8am Saturday. Friday night set up is available.
- 3'x5' Banner
- Logo on Shirt
- 2 Package Deals
- Sponsor Information Announced during event.

To become a Sponsor contact  
JT Gunter at 314-614-1911  
or email [jtwendy@charter.net](mailto:jtwendy@charter.net)

### \$1,500 ATV PULL SPONSOR (1 Sponsorship)

- Set up a Business Booth.
- 3'x5' Banner
- Logo on Shirt
- 2 Package Deals + 2 Ride Tickets
- Sponsor Information Announced during event.

### \$1,500 DRAG RACING SPONSOR (1 Sponsorship)

- Set up a Business Booth.
- 3'x5' Banner
- Logo on Shirt
- 2 Package Deals + 2 Ride Tickets
- Sponsor Information Announced during event.

### \$2,000 SHOW N' SHINE SPONSOR (1 Sponsorship Available)

- Set up Business booth.
- Give-a-ways to be given
- Host Show n' Shine Event on Friday night.
- 3'x5' Banner
- Logo on Shirt
- 2 Package Deals + 2 Ride Tickets
- Sponsor Information Announced during event.

### PLATINUM SPONSOR \$5,000 - **SOLD OUT**

- \$5,000 Platinum Sponsor
- Business/Personal name on all advertisement distributed by Riding for a Reason for 1 year.
- 20x20 Vendor Space
- 3'x5' Banner
- Logo on Shirt
- 4 Package Deals + 6 Ride Tickets
- Sponsor Information Announced during event.

### \$3,000 SPONSORSHIPS

#### \$3,000 Concert Sponsorship (1 Sponsorship Available)

- Business/Personal name on all advertisement distributed by Riding for a Reason
- 3'x5' Banner on Stage
- Logo on Shirt
- Vendor spot if pit area
- 2 Package Deals + 4 Ride Tickets
- Sponsor Information Announced during event.

#### \$3,000 Dinner Sponsorship (3 Sponsorships Available)

- Business/Personal name on all advertisement distributed by Riding for a Reason
- 3'x5' Banner Dinner Area
- Logo on Shirt
- Vendor spot in pit area
- 2 Package Deals + 4 Ride Tickets
- Sponsor Information Announced during event.

#### \$3,000 Goody Bag Sponsorship (1 Sponsorship Available)

- Business/Personal will appear on 1500 Drawstring Backpack Style Bags
- You can donate items to fill the goody bags with your business information on them.
- 3'x5' Banner
- Logo on Shirt
- Vendor spot in pit area
- 2 Package Deals + 4 Ride Tickets
- Sponsor Information Announced during event

# **RIDING FOR A REASON**

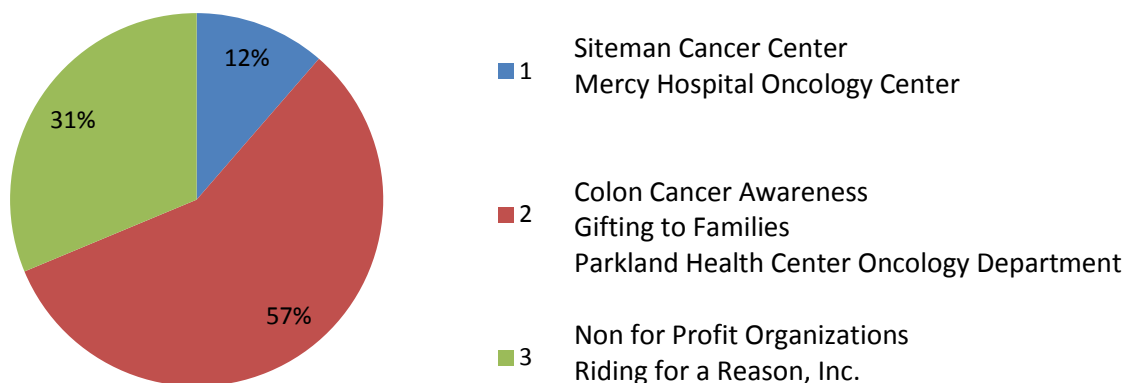
## **COLON CANCER AWARENESS**

**WWW.RIDINGFORAREASON.NET**

Riding for a Reason, Inc. is proud to announce our 4th Annual Riding for a Reason Charity Ride the weekend of March 23-24, 2018; with the trail ride and other activities on Saturday, March 24. With the support of our sponsors, the participants, volunteers and the local community, our event last year was a huge success with 1,049 utility vehicles attending the event, we fed over 1,100 people at the BBQ dinner and 2,000 people attended the event, and with your help this year we plan to be even more successful in raising money for colorectal cancer awareness.

At our 2017 event, we raised over \$77,000 towards colorectal cancer awareness, with donations made to Siteman Cancer Center, Mercy Hospital Oncology Center, Parkland Health Center Oncology Department, local non for profit organizations like Polk County Fire Department, Washington County Fire Department, Washington County Ambulance District, Steelville Fire Department, Steelville Ambulance District, Steelville Ministerial Alliance & Food Pantry to name a few; as well as gifting over 50 families in need that are battling Colon Cancer or another type of Cancer.

### 2017



As a 501c.3 Non for Profit organization our mission is simple, raise awareness for Colorectal Cancer prevention, and raise money for charitable purposes for those individuals or organizations in need by doing what we love riding ATV's and Side-by-side's. With dedicated sponsorship from you we can touch even more people than last year.

Your sponsorship will be visible to thousands of potential and current customers. Making your sponsorship not only helping those in need and raising awareness for colorectal cancer, but also a way to build your business, show involvement in your community, as well as a tax deduction at the end of the year.

All sponsors and donations are greatly appreciated. Thank you in advance.

JT Gunter  
 Riding for a Reason, Inc. - President  
 24 Snowbird Lane  
 Granite City, IL 62040  
 314-614-1911

Email: [jtwendy@charter.net](mailto:jtwendy@charter.net)  
 Email: [info@ridingforareason.net](mailto:info@ridingforareason.net)

